

POP UP SHOP NEWS

Last year the CCC piloted a series of Pop Up Shops during city wide events like Mile of Music and Octoberfest. We sold vintage clothing, accessories and other items much to the delight of our shoppers! The Pop Ups were wildly successful and many requests continue to come in for additional Pop Up Shop dates. We've also expanded our handmade items like team skirts, wool mittens, aprons, tote bags and Ugly Christmas Sweaters. All these items are made from recycled clothing and are available now at the CCC. Due to the popularity of Pop Up Shops like these, we are currently testing Pop Ups that offer current fashions that we have an abundance of. The revenue generated through the Pop Up Shops help us support our mission of providing free clothing to people in need and while our mission will never change, a new revenue stream may be on the horizon. Stay tuned.

KIDS ARE LOOKING 'COOL FOR SCHOOL'

Another successful year is in the books for our Cool for School event held in August. 725 students passed through our doors this year – and we gave away over 7,500 items! Excitement was in the air as each child visited our education stations manned by St. Joseph's Food Program, Tri County Dental and the American Red Cross. Students and their families learned about healthy after school snacks, oral hygiene and emergency planning. After, they were off to shop for new pants, shirts, socks, underwear and gym shoes and with the help of United Way, every child also received a book!

A very special thank you to our donors and partners who make this event possible. **It's because of your ongoing support, that we've been able to clothe thousands of students in the Fox Valley** and help them start the new school year feeling confident and ready to learn. Remember, we collect all year long...so it's never too late to donate!

A heartfelt thank you to the J.J. Keller Foundation for their generous grant for gym shoes. In collaboration with Neenah-Menasha Emergency Society and St. Vincent De Paul, our organizations received over 1,000 pair of gym shoes to distribute to children in need. As you can imagine, the shoes were a big hit! Next up, the J.J. Keller Foundation will be helping our organization provide snow pants for elementary students so they can stay safe, warm and participate in outdoor activities during their school day.



J. J. Keller
Foundation, Inc.

PAJAMARAMA DATE UPDATE

PajamaRama is an annual event we hold to provide new pajamas, a stuffed animal, a blanket and books to children ages 2-12 years. PajamaRama reinforces healthy bedtime routines and the importance of reading before bedtime. Sadly, most of our clients are unable to afford these basic extras, so we felt this year we should move the date up to **December 8** instead of our annual February date. What better way for these families to enjoy Christmas then to have new pajamas all winter long!

Interested in supporting this event? We are in need of new boys' and girls' pajamas size 2T- Youth XXL, fleece tie blankets, new stuffed animals and youth chapter books. Help us warm a child this winter and support PajamaRama 2018.



COMMUNITY CLOTHESCLOSET

1465-B Opportunity Way | Menasha, WI 54952

OUR MISSION: Providing free clothing to men, women and children in need.

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COMMUNITY CLOTHESCLOSET



The Clothes Line

Fall 2018

DONATE

Clothing Donation Hours:
Monday-Friday: 9 AM-1PM
Monday: 6-8 PM

Visit us on Facebook to learn more and donate online!



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No doubt about it; fall is in the air! Kids are back in school, the weather is turning brisk and we're thinking about what's to come in the next few months, but not before reflecting on our year so far. The Community Clothes Closet is doing well; programs are thriving, we're serving a record number of clients, our volunteer team is ever-growing and we are steadily evolving to meet the needs of our neighbors. Plus, we've got a new look...like our new logo?

The Community Clothes Closet has served men, women and children in need for almost 40 years and we will continue to do so with your help. Our unique and impactful programs like Cool for School, PajamaRama and New Start will continue to grow and thrive because of your support! Now is a great time to donate. Why? Because we have a very special proposition. **Local philanthropist Mary Beth Nienhaus has offered to match all gifts up to \$50,000! Your financial gift, no matter the size, will be doubled thanks to Mary Beth.** "I enjoy helping those in need in our community. We're lucky, our community is filled with such wonderful, caring organizations like the Community Clothes Closet. I'm thrilled to help," said Mary Beth.

Thank you Mary Beth and to all who support the Community Clothes Closet. Together we can continue to make a positive difference in our community.

Diane MacDonald

Diane MacDonald - Executive Director

SAVE THE DATE

The Community Clothes Closet was chosen as this year's recipient of the Black and Pink Ball presented by Mid-Day Women's Alliance.

Come join us and raise funds for the Community Clothes Closet.
Wednesday, December 5, 2018
6:00-9:00 PM
Waverly Beach, Menasha

Tickets to the Black and Pink Ball are \$40 in advance, \$50 at the door or purchase a private table of 8 for only \$300. This festive evening will include silent and live auctions, wine sampling, hors d'oeuvres, entertainment and maybe even a Pop Up Shop! Tickets available online at communityclothescloset.org.

Hope to see you there to help us reach our fundraising goal of \$15,000!

Mid-Day
Women's Alliance
presents the

Black and Pink Ball

Wednesday
December 5, 2018
6:00 – 9:00 p.m.

THE COMMUNITY CLOTHES CLOSET WAS CHOSEN AS THIS YEAR'S BENEFICIARY

FULL CIRCLE: A CLIENT'S STORY OF GIVING BACK

Kristina, a single mom with limited means, used our New Start services because she was in need of a new, stylish outfit for her upcoming job interview. When she walked out of the CCC she looked and felt fabulous! Kristina told us when she got home that night she sobbed because she was so thankful for the treatment she received. "Your staff scooped me up and made me feel incredible." Kristina vowed to someday pay it forward.

Last week, Kristina, now a realtor, invited us to the "Dress for Success" event she was organizing as part of the Women's Council of Realtors. She did a wonderful job presenting to her peers on looking and feeling your best, a topic she knew about first hand. Kristina and her peers raised over \$850.00 that evening by supporting our Pop Up Shop. It was so well-received by the women that they want to do it again in the near future!

Thank you Kristina for your help in endorsing our services, recruiting volunteers and promoting our Pop Up Shop. Last year, New Start helped 89 individuals with their career clothing needs of professional attire, haircut certificates, shoes and accessories. By providing job seekers with appropriate clothing, they are able to stretch their limited income while on the path to self-sufficiency.



Got 4 hours a week to spare? Join our volunteer team by applying now at communityclothescloset.org. Work with clients, support our office staff or volunteer behind the scenes in our clothing donation area. Either way, you'll have fun and do good!



'CHIPPIN' IN FORE A CAUSE' GOLF OUTING A SUCCESS

The Community Clothes Closet's first annual 'Chippin' in fore a Cause' Golf Outing was a success! Thank you to all who golfed, volunteered and supported this event. The weather was gorgeous, the course was beautiful and the golfers had a great time golfing, bidding on auction items and socializing. Together we raised \$15,357!

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1,954 In-Kind Donors
27,890 Total annual shopping visits
2,324 Average # of shoppers we see in a month
1,908 Total families served
5,080 Total individuals served (42% are children 17 & under)
919,514 Total clothing items distributed.

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