

COMMUNITY CLOTHESCLOSET



The Clothes Line

Winter 2021

DONATE

Temporary Clothing Donation Hours:

Monday Evening: 6-7 PM
Thursday: 9-11 AM

Hours are subject to change based on capacity. Visit us on Facebook and our website at communityclothescloset.org for updates and to make a donation online!



BOARD OF DIRECTORS

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HAPPY NEW YEAR!

To say this past year was a challenge would be an understatement! Through the ups and downs, your support has propelled us into a new year. We receive calls and emails weekly from people from all over the country seeking clothing assistance. It is humbling to hear their stories and sad to know not every community or even every state has a basic needs clothing resource available.

The work we are doing at the Community Clothes Closet is unique and allows our clients to shop for free saving their limited income for other basic needs like shelter, food and medical care. This past year we saw many families who were struggling to meet their basic needs and as our client numbers continue to rise, we know the **NEED** will be even greater in the coming weeks and months.

We recently worked with a family that moved to the Hilbert area from out of state. They were overwhelmed and moved to tears when learning about our services and the community support behind our mission. They have been struggling for a few months since losing their jobs as a result of COVID and having a hard time making ends meet. The CCC assisted them with warm clothing and made sure their children had the necessary snow pants and boots to participate in school recess with their peers. Now that they have their basic need of clothing met, they can focus on job hunting and getting their family back on the road to self-sufficiency.

Your clothing and financial support is vital to the CCC continuing its mission. Financial gifts support our daily operations and programming that provide new back to school clothing, warm pajamas for our youngsters, baby kits for newborns and career clothing for clients interviewing and re-entering the workforce.

We are blessed to have **YOU** as supporters of our mission and optimistic about the difference we will make, with **YOUR** help, in this new year. **THANK YOU** for helping us continue to make a difference in the lives of the clients we serve.

Sincerely,

Executive Director



Thank you St. Bernard's Parish for your donation of blankets and pillows!

WELCOME NEW AMERICORPS STAFF MEMBER!

We are excited to welcome AmeriCorps member Andrea. She is our new Client Support Coordinator who provides our clients scheduling support, agency referral follow-up and fulfills personal shopping requests for clients who are unable to shop with us in person. In the two months she's been with us, she's personally followed-up with over 400 clients to make sure their needs are being met!

Andrea's position was made possible through the Community Foundation for the Fox Valley Region, Inc's Bright Idea Fund and Be Well Fox Valley.



WISH LIST

- Financial donations
- New bed pillows
- Men's jeans and t-shirts
- Men's plus size size clothing
- Men's coats
- Boys' jeans and t-shirts
- New baby clothing sizes 0-9 months
- Snow boots, all sizes
- King and queen sheet sets and blankets
- Safety pins
- Forever Postage Stamps

COOL FOR SCHOOL - UPDATE

Our Cool for School event took place this past August – a time when we still weren't sure if in-person school would happen or not. In an effort to ensure children still received the items they needed, a parent from each family was able to shop for their children with safely distanced stations. Each child received new clothing, socks, underwear and a Rogan's Shoes gift certificate for gym shoes. Through this program we were able to serve over 280 students in our community! In the last 5 years, we've provided more than 3,200 students with over 42,000 new items to start their school year off on the right foot.

Wondering how you can support this program? We collect new, school appropriate clothing, gym shoes, underwear and socks year round. You can also check our amazon wishlist and shop from the convenience of your home: <https://communityclothesclosetwishlist.com/kids>



A special thank you to our Corporate Sponsor, Menasha Utilities!



DID YOU KNOW THE CCC...

SERVES over
6,000
clients ANNUALLY

GAVE AWAY more than
180,000
clothing items last year

PROVIDED
344
towel sets in **2020**

GAVE AWAY more than
8,300
purses, hats, belts and ties last year

GAVE AWAY more than
2,100
pairs of snow pants, snow boots and coats over the last year

CELEBRATED
40th
ANNIVERSARY last year

NOT
State or Federally
funded

VOLUNTEERS provided more than
6,000
volunteer hours this past year

MATCHING GIFT OPPORTUNITY!

Now through May 1, your gift will be matched up to \$10,000 through an Anonymous donor within the Community Foundation for the Fox Valley Region Inc. Your gift will be used to support our programming and operations. Have questions? Please contact us at 920.731.7834 for more information.

Take the
\$10,000
Match
Challenge!



EVERYTHING COUNTS

Have you ever wondered what happens to clothing we receive that we can't use because of condition issues? We receive close to one million donated items every year and there are times when items come to us with holes, tears, stains or other condition issues. We are proud to say we try our hardest to keep as many things out of the landfill as possible. The CCC repurposes clothing for craft projects and works with a recycling partner who sends clothing overseas to third world countries and recycles worn clothing into carpet fiber, wall insulation and upholstery. Buttons and zippers are also stripped off for reuse. In the end, very little goes into the landfill!



**REDUCE
REUSE
RECYCLE**

SPARKLE AND SHINE VIRTUAL POP-UP



A couple of years ago we launched our Community Clothes Closet Pop-Up Shops. The Pop-Up Shops provide us opportunities to sell high end items for a fraction of the price to a charity-minded customer bargain shopper. It generates revenue for the Community Clothes Closet without impacting our mission of providing free clothing to people in need.

We've been able to "pop-up" at Mile of Music, OctoberFest, small craft fairs and even a women's real estate meeting. This year, because of COVID, we had to get creative. We held our first ever virtual Pop-Up through our Facebook page in December. The *Sparkle and Shine Virtual Pop-Up* offered our shoppers new and gently used items for an affordable price with all proceeds coming back to the CCC to support the programs and services we offer for our clients free of charge. When you shop at our pop-ups you're ensuring the CCC is able to continue its mission of providing free clothing to children, women and men in need right here in our community.

Thank you to everyone who shopped and supported us through this event. Your support allows us to serve thousands in need each year. Follow us on Facebook and our website at www.communityclothescloset.org to see when and where we might "pop-up" next!

KEEPING KIDS WARM ALL WINTER LONG

Our PajamaRama event was held in December and served more than 260 children ages 2-12! This wonderful event provided NEW warm pajamas, blankets, stuffed animals and books for each registered child. New this year, we introduced a pillow and pillowcase for every participant! We had several community members volunteer their time, material and sewing skills to make fun, cheerful pillowcases for every participant. Thank you to everyone who supported and made this event a success! The families were so appreciative and excited to be able to provide these items to their children!



UNWAVERING SUPPORT



FOR UNCOMMON HEROES®

Thank you to our
Presenting Sponsor
VFW Aux 2778.



COMMUNITY CLOTHESCLOSET

1465-B Opportunity Way | Menasha, WI 54952

OUR MISSION: Provide free clothing to all people in need.

SAVE THE DATE



Join us for our third annual **Chippin' in Fore a Cause Golf Outing Fundraiser** **Thursday, July 15, 2021** to support the CCC at **Royal St. Pats in Wrightstown**.

Event registration includes green fees, golf cart, lunch, drinks, raffles and a good time! All proceeds benefit the Community Clothes Closet.

Grab your friends and register today at communityclothescloset.org/events/

Sponsorship opportunities are available! Give Lisa a call at 920.731.7834 to learn more!

Together we make a difference!

CHIPPIN' IN FORE A CAUSE | JULY 15 | ROYAL ST. PAT'S - WRIGHTSTOWN